

MAN'S EYE VIEW

Five men who know what they like give the elusive masculine viewpoint on fashion.

Acker Bilk—musician extraordinary—charmed us by arriving in a large, sleek Bentley, with two clarinets in a velvet-lined case. "One for show and one for blow." Off with the overcoat—into the studio—"What do you think of the dress, Mr. Bilk?"

"Swinging," he said between bars of 'Moon River'—"I like." On with the overcoat, into the Bentley—"Keep swinging, kid," to Fashion Editor Beryl Rodney—"Got to go, recording session in Old Compton Street!"

Thank you, Mr. Bilk! The dress is swinging, all right—so are you. Flame chiffon dress by Miss Polly, about £6 19s. 6d.

(Where-to-shop details are on page 103)

Photographs by Peter Clark and Alan Boyd

Beryl Rodney
WOMAN'S JOURNAL FASHION EDITOR





We considered it quite a feat to inveigle H. E. Bates, best-selling author of 'The Darling Buds Of May,' 'Love For Lydia,' 'The Jacaranda Tree' and many others, from the serenity of his very beautiful country home. Here was a famous creator of his own world of fantasy meeting the fantastic world of fashion—and, dare we say it, finding it to his liking!

"I have a tremendous affection for that old-fashioned attribute 'femininity'," he said. "I

loathe aggressive women in aggressive clothes. That's why I think this outfit is a splendid choice . . . it's restrained enough not to overwhelm me with what you ladies call 'high fashion'—yet it possesses good taste, simplicity and elegance. And, damn it, it's feminine, too! Yes, this should be a best-seller."

Coat and skirt in blonde Italian jersey, patterned blouse. Margray about 50 gns.

(Where-to-shop details are on page 103)

Desmond Skirrow almost stole the picture when he turned up at the studio complete with red-gold beard, scarlet shirt and soft Welsh accent. Certainly, we couldn't get the model girl to look at the camera!

Highly successful in the competitive world of advertising—and a talented author in his own right—he is used to making snap judgment on style and value. On this occasion, however, he sidetracked a little...

"I think women are just right," he said.

"Whatever they wear. Kinkie or kookie or tweedy or square. With it, without it, or just up from..."

"Yes," we said gently. "But what we really want to know is what you think about..."

"Pontypridd," he said. "Black-leathered or bombazined, striped or checked or dotted with big red roses. Long or short or hardly..."

"... the dress and coat she's wearing now," we said.

"It's absolutely right, of course," he said. "A little mulberry-coloured Orphan Annie. Absolutely right."

"Good," we said.

"The dress, though," he said,

"the dress has no sleeves."

"Is that bad?" we said.

"How could it be?" he said.

"It's absolutely right. It's so right it hurts."

Coat and dress in check and mulberry tweed. Marcel Fenez—about 15 gns.





Gery Forsythe, 6 ft. 5 in.—and handsome with it—is Joint Managing Director of one of the world's most respected Beauty firms—Cyclax of London.

Bearing up well under the strain of becoming proud father of a son and heir the evening before our photographic session, we found he possessed very definite views on the subject of fashion.

“No, not that way,” he said firmly as we tied the bow at the neckline of the blouse—

“and only real jewellery, please!”

Obviously a perfectionist, he liked the suit our model was wearing so much,

“Subtle colouring—very nice indeed,” that he even had a special Cyclax makeup created by his experts to go with it.

Tricosa's silver grey jersey suit with royal purple silky “Valdion” blouse. About 29½ gns.

The makeup—Milk of Roses moisturiser under Honey Velvet GlamOint with Enchanted Mist Powder No. 3, Regency Pink. Pink Allure lipstick, Dove Grey eyeshadow and Brown eyebrow pencil with Brown mascara—all by Cyclax.

...and handsome
Director of one
Beauty firms—C

...under the stars
proud father of
the evening before
graphic session, we
pressed very definite
subject of fashion
not that way," he
y as we tied the
neckline of the blouse
and only real jewel
lease!"

Obviously a perfect
e liked the suit our
as wearing so
Subtle colouring—
nice indeed," that he
had a special C
makeup created by
experts to go with
Tricosa's silver
jersey suit with
purple silky "Val
blouse. About 25
The makeup—M
Roses moisturiser
Honey Velvet Gl
with Enchant
Powder No. 3, Be
Pink. Pink
lipstick, Dove
eyeshadow and
eyebrow pencil
Brown mascara
by Cyclax.

Brian Redman—a man of diverse careers and all of them interesting; sometime Army type, civil servant, actor and sugar broker, nowadays you see his face gazing from the pages of glossy magazines, and hear his voice from the television screen.

His judgments on fashion were considered and professional—

"My ideal woman is a subtle creature—feminine as they come—but without relying on frills and itty-bitty trimming to emphasise the fact—that's why this chic suit appeals to me so much—French, isn't it? Terrific—see what I mean,

it's casual in shape and style, but stunning in colour and fabric."

Tricosa "Valdion" hot orange suit, about 22½ gns.

Have you a fashion query? If so, write to Beryl Rodney at the address given on page 1, and please remember a stamped, addressed envelope for her reply.

(Where-to-shop details are on page 103)

